

MEDIA RELEASE

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CONPLANT TO DISTRIBUTE CASE CONSTRUCTION EQUIPMENT IN NSW

Conplant has been appointed as CASE Construction's new dealer for New South Wales.

CASE is a leading player in the global construction equipment industry. Its history dates to the early 1900's and is marked by many innovative firsts including the invention of the world's first fully integrated loader backhoe. Currently, more than 50 products carry the CASE brand, in a line-up that includes articulated trucks, excavators, wheel loaders, crawler dozers, skid steers, compact track loaders and mini excavators.

Conplant is the largest privately owned compaction specialist in Australia and offers a comprehensive range of compaction solutions including its primary business areas of hire, sales and service. Conplant is also the sole Australian distributor for Ammann equipment which is offered nationally through its own operations as well as its dealers.

Conplant's Managing Director, Ian Coleman, said, "CASE is a strong brand and it has a comprehensive range of high quality products. Although our assessment of the opportunity was extensive, the decision was straight forward."

"New South Wales Government's expenditure on infrastructure in the next couple of years is only second to that in Queensland. In this environment, diversifying our product range with CASE construction equipment is a very strong strategic move for Conplant and in line with our growth strategy."

"Rental remains a significant component of our business and the service levels required to successfully operate in this area are very demanding. Conplant has an entrenched service culture and we will apply this to the support of CASE customers."

"Conplant plan to grow its consolidated business by greater than 50% in 2007-08 which is in line with the growth achieved in each of the past two financial years."

The current CASE dealer, Semco Equipment Sales (previously Case Equipment Sales) will continue to provide sales and service to CASE customers until 1 November 2007.

Conplant plan to establish CASE branches through their existing and new locations including Sydney, Hunter Valley, Coffs Harbour and Queanbeyan. Conplant's territory excludes the Wagga Wagga/Albury district which is managed by CASE dealer, Hartwigs.

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